



ELLIADD

crem

CRESAT
Centre de recherche sur les économies,
les sociétés, les arts et les techniques

CIMEOS

ICA France Chapter Kickoff event
January 19th 2024 Campus Portes du Jura, Montbéliard
ELLIADD (Université de Franche-Comté & Université de Technologie Belfort-Montbéliard)

The philosophy of the *ICA France Chapter* is to introduce to French PhDs students and post-doctoral researchers to scholars from other *ICA Regional Chapters* and the academic communities to which they belong, intending to develop intercultural activities and research, cross-cultural PhDs or postdoctoral opportunities. The kickoff event takes place in Montbéliard, hosted by ELLIADD Research Unit (University of Franche-Comté & Université of Technologie Belfort-Montbéliard), one of the 4 Research Units managing the *ICA France Chapter* with CIMEOS (Burgundy University), CRESAT (University of Haute-Alsace) and CREM (University of Lorraine). Two thrilling topics drive the event: *The challenges of the digitalization in health, environment, organization, and knowledge mediation* and *Crisis Communication*.

08.30-09.00 Welcome of Participants

09.00-09.40 Welcome words

Daniel RAICHVARG (SFSIC Honorary President), Noshir CONTRACTOR (Past President ICA, Northwestern Uni., USA), promoter of *ICA Regional Chapters*, Ghislain MONTAVON (UTBM Vice-President), Hughes DAUSSY (UFC Vice-President), Pascal LECROART (ELLIADD Director), Egon OSTROSI (ELLIADD Deputy Director), Federico TAJARIOL (ELLIADD, President of *ICA France Chapter*).

09.40-10.40: Introductory speeches, moderator: Federico TAJARIOL

- Noshir CONTRACTOR (Past President ICA, Northwestern Uni., USA), *AI and the Future of Work*

- Claes de VREESE, (Past President ICA, Uni. of Amsterdam), *AI will not destroy Society alone*

10.40-10.50 Q&A time

10.50-11.15 Coffee & Tea break

11.15-11.45 *Overseas Young Researchers Experiences*, Round table: Stéphane DJAHANCHAH (Lab. CIMEOS), Sébastien MORT (CREM), moderator: Carsten WILHELM (CRESAT, former VP International Relations SFSIC), past overseas student

11.45-12.00 *ICA Indonesia Chapter*: Dorien KARTIKAWANGI (Atma Jaya Catholic University, Jakarta): *An overview of Indonesian Community of Researchers in Communication Sciences*, moderator: Angeliki MONNIER, CREM Director).

*** 12.00-13.30 Lunch time

13.30-13.35: Introduction to the afternoon: Zhao HUANG (DICEN, Nanterre University) and Allan DENEUVILLE (MICA, Bordeaux. Montaigne University), VPs International Relations SFSIC.

13.35-14.35: *Carte Blanche* to ELLIADD: *Communication and Design through Virtual Reality*

14.35-14.55: Dorien KARTIKAWANGI (Atma Jaya Catholic University, Jakarta): *Crisis Communication: the case of natural disasters*, moderator: Olivier GALIBERT (CIMEOS Director).

14.55-15.05: Q&A time

15.05-16.10: *The challenges of the digitalization in health, environment, organization, and knowledge mediation & Crisis Communication*.

Moderators: Zhao HUANG and Allan DENEUVILLE (VPs International Relations SFSIC).

- Marie-Lou TROUTIER (CIMEOS PhD student), *Online interactions and symbolic recognition: An analysis of the use of digital social worlds by autistic people* (advisor: Olivier GALIBERT)

- Juliana FRAGA (CIMEOS PhD student), *The weak signals: how to prepare for the storm? Crisis communication via X/Twitter* (advisors: Gilles BRACHOTTE)

- Pénélope SELHAUSEN-KOSINSKI (CREM Ph D student), *Media coverage facing uncertain science in a liquid time* (advisor: Stéphane DUFOUR).

16.10-16.25: Q&A time

16.25-16.40: Conclusion & Ending Words: Claes de VREESE (ICA board), Pascal LECROART (ELLIADD Director), Egon OSTROSI (ELLIADD Deputy Director), moderator: Daniel RAICHVARG (SFSIC Honorary President).

For further information, feel free to contact Daniel RAICHVARG (daniel.raichvarg@u-bourgogne.fr), and Federico TAJARIOL (federico.tajariol@univ-fcomte.fr).

Youtube link: <https://www.youtube.com/@myUTBM/streams>

Teams link:

https://teams.microsoft.com/dl/launcher/launcher.html?url=%2F_%23%2F%2Fmeetup-join%2F19%3Ameeting_OTcxMjNjMmYtM2U5NC00ODViLTk2MjltNzNjMGFjMjc1YWQ5%40thread.v2%2F0%3Fcontext%3D%257b%2522Tid%2522%253a%2522502ef359-2fd8-4f48-844f-ef3c798baab8%2522%252c%2522Oid%2522%253a%2522337fcaba-f5f6-4311-8d18-1bdb20594d9c%2522%257d%26anon%3Dtrue&type=meetup-join&deeplinkId=9b51bbb0-11d1-4599-8061-3ffd24dd0771&directDI=true&mSLaunch=true&enableMobilePage=true&suppressPrompt=true

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